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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
10/675,287	09/30/2003	Jeyhan Karaoguz	14794US02	5434
Christopher C V	7590 07/16/2009 Winslade	EXAM	EXAMINER	
McAndrews Held & Malloy Ltd			RYAN, PATRICK A	
500 Wes Madis 34th Floor	son St	ART UNIT	PAPER NUMBER	
Chicago, IL 60	661	2427		
			MIT BUT	DEL MEDIA CODE
			MAIL DATE	DELIVERY MODE

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)		
10/675,287	KARAOGUZ ET AL.		
Examiner	Art Unit		
PATRICK A. RYAN	2427		

	PATRICK A. RYAN	2427				
The MAILING DATE of this communication appe	ars on the cover sheet with the	correspondence add	ress			
THE REPLY FILED 06 July 2009 FAILS TO PLACE THIS APPI	ICATION IN CONDITION FOR AL	LOWANCE.				
The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of thi application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 4.1.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods:						
a) The period for reply expiresmonths from the mailing b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire is Examiner Note: If box 1 is checked, check either box (a) or MONTHS OF THE FINAL REJECTION. See MPEP 706.07(dvisory Action, or (2) the date set forth ater than SIX MONTHS from the mailing b). ONLY CHECK BOX (b) WHEN THE	date of the final rejection	on.			
Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filled is the date for purposes of determining the period is the date for purposes of determining the period under 37 CFR 1.17(a) is calculated from: (1) the expiration date of these for thin (b) above, if checked. Any reply received by the Office later may reduce any earned patient term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL.	on which the petition under 37 CFR 1.1 tension and the corresponding amount thortened statutory period for reply origing than three months after the mailing date	of the fee. The appropri- nally set in the final Office	ate extension fee te action; or (2) as			
The Notice of Appeal was filed on A brief in comp filing the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed w	nsion thereof (37 CFR 41.37(e)), to	avoid dismissal of the				
AMENDMENTS 3. The proposed amendment(s) filed after a final rejection, t (a) They raise new issues that would require further cor (b) They raise the issue of new matter (see NOTE belo	nsideration and/or search (see NO) w);	TE below);				
 (c) ☐ They are not deemed to place the application in bet appeal; and/or (d) ☐ They present additional claims without canceling a company 			ne issues for			
NOTE: (See 37 CFR 1.116 and 41.33(a)).						
 4. The amendments are not in compliance with 37 CFR 1.12 5. Applicant's reply has overcome the following rejection(s): 6. Newly proposed or amended claim(s) would be all 						
non-allowable claim(s). Note the new or amended claims would be rejected is proving the status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: Claim(s) rejected: 1.31.	will not be entered, or b) wil	•				
Claim(s) withdrawn from consideration: AFFIDAVIT OR OTHER EVIDENCE						
8. The affidavit or other evidence filed after a final action, bu because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e).						
The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o showing a good and sufficient reasons why it is necessary.	vercome <u>all</u> rejections under appear and was not earlier presented. Se	al and/or appellant fail se 37 CFR 41.33(d)(1	s to provide a).			
10. The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER		•				
 The request for reconsideration has been considered bu <u>See Continuation Sheet</u> 		condition for allowan	ce because:			
12. Note the attached Information Disclosure Statement(s). (PTO/SB/08) Paper No(s)					
/Scott Beliveau/ Supervisory Patent Examiner, Art Unit 2427	/P. A. R./ Examiner, Art Unit 2427					

Continuation of 11. Applicant Reply to Final Office Action of May 5, 2009 ("Reply") does not place the application in condition for allowance because:

Applicant presents that the combination of Novak and Wood does not disclose or suggest the Claim 1, 11, and 21 limitation of "transparently transferring from said first geographic location, at least a portion of said organized channels to least a second geographic location within the communication network" because Novak's teachings of a "token" or a "Java script application" do not constitute a "transparent" of information. A piplicant further states that "Novak, at paragraph 0000, discloses that the token remailed to the end user as an attachment. Obviously, an email attachment cannot open/flaunch by itself, and it has to be opened/flaunched by the email recipient" (Reply Pages 15-17; with further reference to Final Office Action Pages 6-8). The Examiner respectfully disagrees.

The Examiner submits that Applicant's claim is directed toward "transferring" and not receiving or opening or launching in a "transparent" ashion. It is the Examiner's position that, for example, an emailed token is a "transparent" transfer of information because the end user would not know exactly how or when the information is transmitted and would only be aware of the reception of this information. In addition, it is the Examiner's position that the act of opening or launching an application from an email attachment is independent of an act of transmitting the email attachment. Therefore, the Examiner maintains that the combination of Nowak and Wood teach "transparent" transferring" information by way of either an emailed token or automatically downloaded Java script application (as described by Novak in Paragraph (100801).